



Website Privacy Policy for BlueCats Australia Pty Limited

Last updated: 30/10/23

1. Introduction

Welcome to BlueCats' Privacy Policy. We respect your privacy and are committed to protecting your personal data. This Privacy Policy will inform you about how we handle and look after your personal data when you visit our website and tell you about your privacy rights and how the law protects you.

2. Important Information and Who We Are

Purpose of this Privacy Policy

This Privacy Policy aims to provide you with information on how BlueCats collects and processes your personal data through your use of this website.

Contact Details

If you have any questions about this Privacy Policy or our privacy practices, please contact:

Full name of legal entity: **BlueCats Australia Pty Limited**

Email address: **onetagssupport@bluecats.com**

Address: **Suite 1, 57 Cowper Wharf Roadway, Woolloomooloo NSW 2011**

Telephone number: **1800 371 168**

3. The Data We Collect About You

We may collect, use, store, and transfer different kinds of personal data about you, including:

- Identity Data: Includes first name, last name, username, or similar identifier.
- Contact Data: Includes email address and telephone numbers.
- Technical Data: Includes IP address, login data, browser type, and version, time zone setting and location, browser plug-in types and versions, operating system, and platform.



4. How We Use Your Personal Data

We will only use your personal data when the law allows us to. Most commonly, we will use your personal data in the following circumstances:

- To register you as a new customer.
- To manage our relationship with you.
- To administer and protect our business and this website.
- To deliver relevant content and advertisements to you.

5. Data Security

We have put in place appropriate security measures to prevent your personal data from being accidentally lost, used, or accessed in an unauthorized way, altered, or disclosed. We have established procedures to deal with any suspected personal data breach and will notify you and any applicable regulator of a breach where we are legally required to do so.

6. Data Retention

We will only retain your personal data for as long as necessary to fulfill the purposes for which we collected it. To determine the appropriate retention period, we consider the amount, nature, and sensitivity of the personal data, the potential risk of harm from unauthorized use or disclosure, the purposes for which we process your personal data, and whether we can achieve those purposes through other means.

7. Your Legal Rights

Under certain circumstances, you have rights under data protection laws in relation to your personal data, including the right to request access, correction, erasure, restriction, transfer, or to object to processing.

If you wish to exercise any of these rights, please contact us.

8. Changes to this Privacy Policy

Any changes we make to our privacy policy in the future will be posted on this page. Please check back frequently to see any updates or changes to our privacy policy.